



TODAY'S CALL TOPIC

ICMA's Solar America Communities Outreach Partnership

Speakers:



Tad McGalliard
Sustainability Director
ICMA

Next Call:

Thursday, February 17 – EPA's Sustainable Communities Building Blocks Program: Technical Assistance for 20 Communities

Upcoming Events

MARCH 4-5, 2011

Local Clean Energy
Thought-Leaders Retreat
Washington, DC

RSVP today; Space limited

JUNE 15-17, 2011

Local Clean Energy
Leadership Summit
Washington, DC

www.localenergysummit.org

February 10, 2011

For more information: www.climatecommunities.us



Upcoming Events

Local Clean Energy Thought Leaders Retreat

Washington, DC

March 4-5, 2011

- Convening of 30-40 local government officials (elected, city/county managers and sustainability directors) and select private sectors leaders.
- Develop new clean energy blueprint for the 112th Congress that empowers cities and counties to create thousands of new green jobs through federal investments in energy efficiency, renewable energy and local sustainability.
- Blueprint developed by local leaders for 111th Congress led to \$3.2 billion for the EECBG program, the creation of the Climate Showcase Communities program and inclusion of local government resources in major climate bills.
- Meet with key allies in the Obama Administration and Congress to share local government priorities for 112th Congress.
- Space is limited and available on a first-come, first-served basis.
- To register, visit www.climatecommunities.us and fill out online registration form.



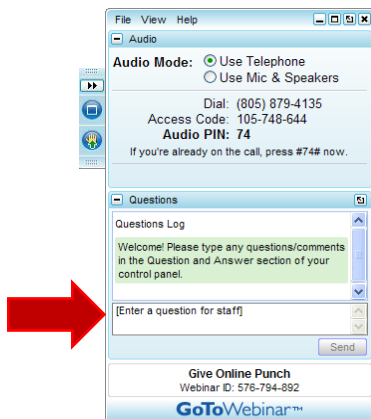
Upcoming Events

Local Government Clean Energy Summit Washington, DC June 15-17, 2011

- Major energy efficiency and renewable energy conference for local government sector.
- Demonstrate success of EECBG and other federal investments in local clean energy projects
- Share best practices.
- Urge Congress and the Obama Administration to make further clean energy investments in local governments.
- For more information, visit www.localenergysummit.org.



Asking questions



At any point during the presentation, you can type your question into the question text box and click send. All questions will be read aloud and answered at the end of the presentations, as long as time permits.



**Solar America Communities
Outreach Partnership**
Tad McGalliard, Director of Sustainability
International City/County
Management Association (ICMA)

ICMA

Leaders at the Core of Better Communities

ICMA Organizational Overview



- Professional association for chief administrative officers and other local government managers
- Research, publications, technical assistance, professional development services
- International and domestic
- Center for Sustainable Communities

ICMA *Leaders at the Core of Better Communities*

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ICMA Center for Sustainable Communities

- Evolution and Synergy
- Focus Areas
 - Sustainability and Local Government Management
 - Energy Sustainability
 - Sustainable Economic and Community Development
 - Service Delivery Innovations
 - Community Resiliency and Sustainability
 - Technology and Service Delivery
 - Changing Demographics
 - Environmental Management
 - Rural and Small Communities
 - International Issues

Center for Sustainable Communities Current Projects

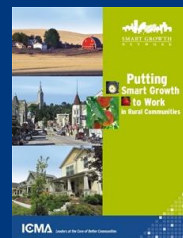


Brownfields 2011
SUSTAINABLE COMMUNITIES START HERE

Philadelphia April 3-5
REGISTRATION IS FREE www.brownfields2011.org

BILL & MELINDA
GATES foundation

ALFRED P. SLOAN
FOUNDATION





Background—Solar America Communities Program

- 25 Solar America Cities designated in 2007-2008
- Goals and Objectives
 - Develop comprehensive approaches to urban solar energy use
 - Provide models for other cities
 - Develop solutions to barriers
- Special Projects
- Technical Assistance
- Success led to Solar America Communities Outreach Partnership

Solar America Communities Outreach Partnership

ICMA and ICLEI teams were competitively selected by DOE to conduct outreach to local governments, community and private sector stakeholders enabling them to replicate successful solar practices and quickly expand local adoption of solar energy

Solar America Communities Partnership— Who We Are



Solar America Communities Partnership— Objectives and Expected Outcomes

- The Destination---increase installed capacity of solar PV in communities around the United States
- Paving the Road
 - Reducing solar PV project execution time, including time needed for permitting, inspection, interconnection and incentive processing time for residential and non-residential installations
 - Improve building and zoning codes/regulations for solar PV technologies
- Fueling the Engine by increasing access to solar PV purchasing options

Solar America Communities Environmental Scan and Baseline Assessment

- February/March 2011 national survey of local government policies and programs related to solar PV
- Purpose—to better understand the current landscape
- Learn what's happening with project execution, permitting, zoning, financing, and installed capacity
- Population size: 9,000 local governments with a population of more than 2,500
- Preliminary results: late spring 2011
- Final results: Summer 2011

Solar America Communities—National Workshops

- Half to full day training events for local government, community and business stakeholders focused on strategies for bringing more solar PV to their community
- Training modules developed by ICLEI Team with input from all project partners
- Workshops held in conjunction with
 - National, state, regional conferences and other large events
 - Regional councils (COGS) in targeted areas around the country
- First Two National Workshops
 - Philadelphia, PA--Brownfields 2011, April 3, 2011, www.brownfields2011.org
 - Boston, MA--National Planning Conference, April 9, 2011 www.planning.org

Solar America Communities—Deal making & Networking

- Provide opportunities for property and building owners to interact with providers, installers, and other transaction support stakeholders from the solar energy sector
- Support large scale PV procurements by providing forums for networking and business conversations
- Based on Economic Redevelopment Forum, which in 2011 will include renewable energy elements
- Future national deal making events, for example in conjunction with Solar Power International, Dallas, TX
- Regional approaches to stimulate regional market growth

Solar America Communities— Communication and Outreach

- Webinars, podcasts and e-learning opportunities
- Direct dissemination of materials
- ICMA Knowledge Network
- Social networking



facebook



Solar Powering Your Community Guidebook



New edition now available for
download

solaramericacommunities.energy.gov

1. Organizing and Strategizing a Local Solar Effort
2. Making Solar Affordable for Residents and Businesses
3. Updating and Enforcing Local Rules and Regulations
4. Improving Utility Policies and Processes
5. Creating Jobs and Supporting Economic Development
6. Educating and Empowering Potential Customers
7. Leading by Example with Installations on Government Properties

Solar America Communities--Resources

- U.S. Department of Energy Solar America Communities Program
 - solaramericacommunities.energy.gov
- U.S. Department of Energy, National Renewable Energy Laboratory
 - www.nrel.gov/solar
- North Carolina Solar Center
 - www.dsireusa.org
- Solar Electric Power Association
 - www.solarelectricpower.org/
- Interstate Renewable Energy Council
 - www.irecusa.org
- Solar Energy Industries Association
 - www.seia.org
- ICMA Knowledge Network
 - www.icma.org/solar
- ICLEI USA
 - www.icleiusa.org



Tad McGalliard, Director of Sustainability
ICMA

www.icma.org

202.962.3563 (office)

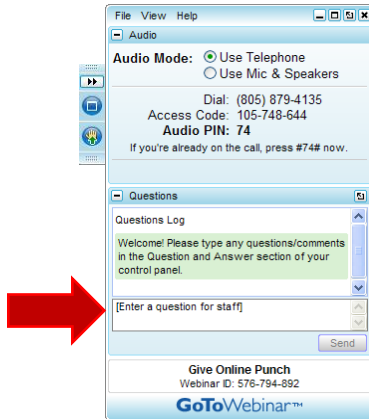
443.223.7851 (cell)

tmcgalliard@icma.or (email)

tad.mcgalliard (skype)



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Questions?