



Energy Block Grants Work!
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TODAY'S WEBINAR TOPIC
Successfully Competing for EPA Brownfield Grant Funding

Speakers:



Laura Coyne
Redevelopment Coordinator
Elkhart County, Indiana



Matt Ward
Consultant
Cities of Charles Town and Ranson,
West Virginia



Upcoming Grant Opportunities

EPA Smart Growth Implementation Assistance and Building Blocks TA – Due October 28

DOT TIGER III Full Application – Due October 31

EPA Brownfields Assessment, Cleanup & Revolving Loan Fund Grants – Due November 28

October 27, 2011

For more information: www.climatecommunities.us



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Recorded Webinar and PowerPoint Archive

All 2011 recorded webinars and PowerPoints are available at:
www.climatecommunities.us/webinars.html

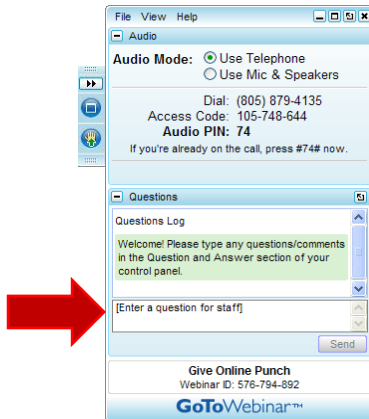




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Asking questions



At any point during the presentation, you can type your question into the question text box and click send. All questions will be read aloud and answered at the end of the presentations, as long as time permits.



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Outline of Today's Webinar

- I. Overview of FY 2012 Brownfields Grant Opportunities
 - Assessment
 - Cleanup
 - Revolving Loan Fund
- II. Profiles of Brownfield Grant Recipients
 - Elkhart County, IN
 - Charles Town & Ranson, WV
- III. Tips to Make Your Brownfields Grant Application Competitive



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Brownfield Grant Opportunities – Due November 28

Assessment Grants

- Up to \$200,000 for hazardous substances and/or up to \$200,000 for petroleum sites (up to \$1 million for a coalition of 3 or more eligible entities)
- Funding can be used to inventory, characterize, assess and conduct planning (including economic studies, cleanup and area-wide studies) and community involvement

Cleanup Grants

- Up to \$200,000 for cleanup activities at a brownfield site
- Applicant must own site and a 20% match is required
- A draft proposal, including an analysis of brownfield cleanup alternatives, must be published community-wide by **November 14**

Revolving Loan Fund Grants

- Up to \$1 million to establish and operate a revolving loan fund that provides subgrants and subloans for brownfield cleanup activities
- 20% match is required
- Only applicants without an existing RLF can apply this cycle



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Who is Eligible?

Assessment, Revolving Loan Funds:

- Tribes
- City, County
- State
- Quasi-government

Cleanup:

- All of the above + non-profits



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Which Program to Apply for?

Assessment Grants: If you are unsure of the extent of the brownfield problems in your community, are interested in determining possible reuses for brownfield properties, or want to begin the initial environmental work to pave the way for the cleanup process.



Cleanup Grants: If you have a specific brownfield site that is owned by the local government and has had a Phase II site assessment and the next step is to begin environmental remediation.



Revolving Loan Fund Grants: If you have multiple brownfield sites throughout your community that are ready for cleanup and partnerships with local agencies (brownfield redevelopment authorities, etc.) interested in participating in the cleanup.

Elkhart County, Indiana



Elkhart County, Indiana

2006	– EPA Hazardous Assessment	- \$ 200,000
	– EPA Petroleum Assessment	- \$ 200,000
	– State Matching Grant	- \$ 60,000
2009	– EPA Hazardous Assessment	- \$ 200,000
	– EPA Petroleum Assessment	- \$ 200,000
2011	– EPA Hazardous Assessment	- \$ 200,000
	– EPA Petroleum Assessment	- \$ 200,000

Total: \$1,260,000

Keys to Success

1. Clear Vision
2. Demonstrated Community Need
3. Achievable and Well-Documented Description and Budget
4. Unique Approach
5. Leverage EPA Funds
6. Active at National Brownfields Conference
7. Build on Success in Meeting Goals
8. Sustainable Brownfield Program
9. Choose the Right Consultants



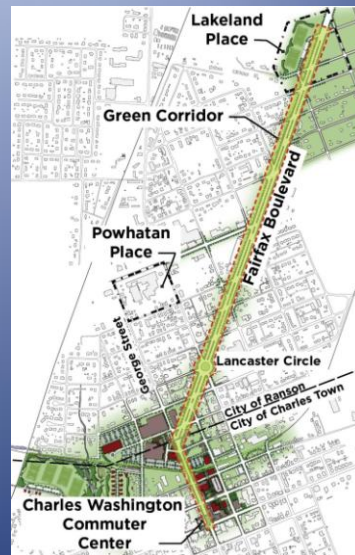
Charles Town and Ranson



See www.ransonrenewed.com

Grants to Date:

- 2001 – EPA Hazardous Assessment
- \$250,000
- 2004 – EPA Hazardous Assessment
- \$145,000
- 2006 – EPA Hazardous Assessment
- \$200,000
- 2010 – EPA Area-wide Planning
- \$175,000
- 2010 – DOT Tiger II / HUD Challenge
- \$1,400,000
- 2011 – EPA Clean-up (Kidde)
- \$200,000
- 2011 – HUD BEDI Grant
- \$1,500,000
- 2011 – HUD 108 Loan
- \$3,000,000



Community Transformation:



Before



After

Keys to Success

1. Create a community story
2. Begin with the end in mind
3. Stakeholder collaboration from the beginning
4. The squeaky wheel gets the grease
5. EPA funding is only the ticket to the dance
6. Nothing succeeds like success



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Tips for Successful Brownfield Grant Applications

- Follow the application format outlined in the solicitation to every detail, including duplication of sample charts, and address everything
 - Community Need
 - Project Description and Feasibility of Success
 - Community Engagement and Partnerships
 - Project Benefits



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Tips for Successful Brownfield Grant Applications

Community Need

- Stress health and other environmental impacts of suspected brownfields
- Stress impact on economically disadvantaged communities

Project Description and Feasibility of Success

- Identify clear tasks and timeline
- Be clear on plan to track and measure outcomes
- Identify leveraged funds
- Brag about past experience managing federal funds



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Tips for Successful Brownfield Grant Applications

Community Engagement and Partnerships

- Demonstrate broad community participation
- Use multiple outreach vehicles (e.g., community newsletters, web, social media)

Project Benefits

- Identify how brownfields cleanup will improve health, environment, economy
- Use data



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Tips for Successful Brownfield Grant Applications

- Each sub criteria is graded individually – Answer each question independently
- Clearly identify a problem statement and craft a story about how this project will help remedy it
- Be specific about the economic conditions in your community
- Stress the economic reuse of the property – economic development and jobs to be generated, preferable



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Tips for Successful Brownfield Grant Applications

- Avoid administrative costs
- Demonstrate capacity to complete work on-time
- Consider green building techniques
- Emphasize a diverse set of community partnerships, beyond just local agencies – nonprofits that work with disadvantaged populations, regional economic development organizations, business-owners, etc.



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Tips for Successful Brownfield Grant Applications

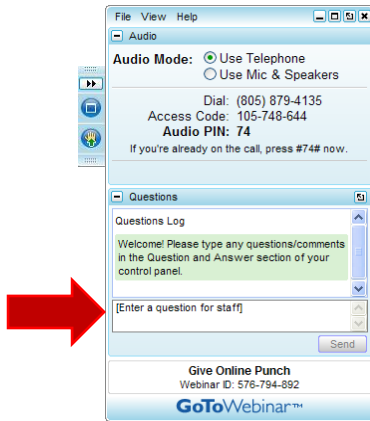
- Review past brownfield winners
- Build Congressional support
- Take advantage of local EPA-funded Technical Assistance to Brownfields provider or your EPA regional staff



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Questions?