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TODAY'S WEBINAR TOPIC

HUD Sustainable Communities' Community Challenge Planning Grants



Speakers:



Andrew Seth
Executive Director
Climate Communities



Matt Ward
Policy Director
Climate Communities



Upcoming Webinars

Aug. 18

Fixing PACE – Efforts in Congress
& the Courts to Enable Property
Assessed Clean Energy Programs

August 11, 2011

For more information: www.climatecommunities.us



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ACTION ALERT: Urge Your Member of Congress to Co-Sponsor PACE Legislation

On Wednesday, July 20th, Representatives Nan Hayworth (R-NY), Dan Lungren (R-CA) and Mike Thompson (D-CA) introduced the PACE Assessment Protection Act of 2011 (H.R. 2599) in the U.S. House of Representatives.

If enacted, this legislation would restore the right of states and local governments to establish Property Assessed Clean Energy (PACE) programs.

**Contact your Member of Congress (202.225.3121)
and urge them to **co-sponsor the bill.****



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Upcoming Webinars

Climate Communities Members Only

Aug. 18: Fixing PACE – Efforts in Congress and the Courts to Enable Property Assessed Property Assessed Clean Energy Programs



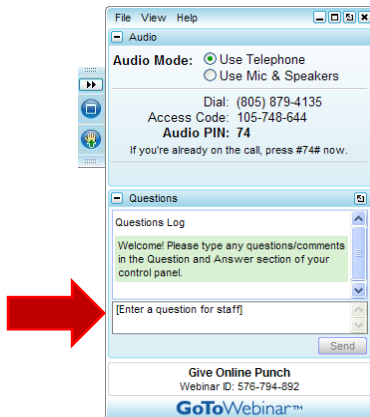
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Asking questions



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Overview of Presentation

- Partnership for Sustainable Communities
- HUD Community Challenge Planning Grant background
- Summary of the Community Challenge Planning Grant program
 - Project eligibility & eligible activities
 - Evaluation criteria
 - Profile of Ranson, WV
 - Tips for success
 - What are the next steps?
- Questions and answers



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Partnership for Sustainable Communities

- HUD-DOT-EPA partnership launched in 2009 to help communities integrate housing, transportation, development, environmental sustainability strategies
- Guided by six Livability Principles
 - Provide more transportation choices
 - Promote equitable, affordable housing
 - Enhance economic competitiveness
 - Promote equitable, affordable housing
 - Support existing communities
 - Coordinate and leverage federal policies and investment
 - Value communities and neighborhoods
- HUD's primary involvement is through Sustainable Communities Initiative – Regional Planning and Community Challenge Grants





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HUD Community Challenge Planning Grant

- Purpose: foster reform and reduce barriers to achieving affordable, economically vital, and sustainable communities
- Activities:
 - Amending or replacing local master plans, zoning codes, and building codes to promote mixed-use development, affordable housing, the reuse of older buildings and structures for new purposes, etc. with the goal of promoting sustainability
 - Development and adoption of inclusionary zoning ordinances to support affordable housing

www.hud.gov/sustainability



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HUD Community Challenge Planning Grant

- \$28.6 million available in FY 2011
- Maximum grant amount per project is \$3,000,000, and the minimum grant amount is \$100,000
- No less than \$3 million shall be awarded to jurisdictions with populations of less than 50,000 (based on 2010 Census)
- Minimum 20 percent match required
- 36 month performance period
- 15-page narrative, 10-page appendices limit

Application deadline: September 9, 2011



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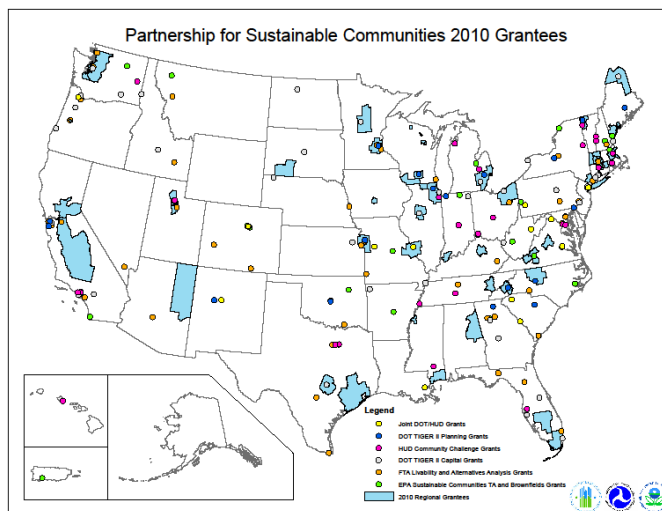


FY 2010 Statistics

- Approximately \$40 million awarded in FY 2010 (combined with \$28 million in DOT TIGER II Planning Grants)
- 62 grants
- Geographically dispersed
- Maximum grant = \$3,000,000, minimum grant = \$22,620



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Eligibility

- Local governments
- Tribal governments
- States
- Multi-state or multi-jurisdictional groups



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Eligible Activities

- **Master or comprehensive plans** that align affordable housing with transportation plans, economic development plans and/or regional sustainability plans
- **Local, corridor or district plans and strategies** that promote livability and sustainability while avoiding residential and small business displacement
- Revisions to **zoning codes, ordinances, building standards, administrative regulations/actions or other laws** to remove barriers to sustainable, mixed-use development
- **Form-based codes and inclusionary zoning ordinances** to promote accessible, long-term affordable housing
- **Building codes** that allow energy efficient rehabilitation of older structures
- Planning, establishing and acquiring **land for affordable housing**
- **Community-scale energy strategies** and **climate adaptation plans**
- **Pre- and post-disaster plans**



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Evaluation Criteria

- Rating Factor 1 – Purpose and Outcomes (30 pts)
 - Purpose and Alignment with Livability Principles (15 pts) ←
 - Clarity of Outcomes (10 pts) ←
 - Implementation (5 pts)
- Rating Factor 2 – Work Plan and HUD Policy Priorities (30 pts)
 - Work Plan (26 pts) ←
 - HUD Policy Priorities (4 pts)
- Rating Factor 3 – Budget (10 pts)
- Rating Factor 4 – Additional Leveraging and Collaboration (15 pts)
 - Additional Leveraging (10 pts)
 - Collaboration (5 pts)
- Rating Factor 5 – Capacity (15 pts)



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Evaluation Criteria

- Rating Factor 1 – Purpose and Outcomes (30 pts)
 - Clearly identify problems in your community, and describe how your proposed project will overcome these barriers
 - Build a strong case why your project addresses each of the Livability Principles
 - Make affordable housing a central component of the project
 - Link your project to regional sustainability efforts
 - Stress how other federal investments will leverage your project
 - Describe use of best practices or innovative approaches
 - Use data to describe the current conditions in your community
 - Establish benchmarks to measure progress toward outcomes



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Evaluation Criteria

- Rating Factor 2 – Work Plan and HUD Policy Priorities (30 pts)
 - Develop a project schedule that makes sense and clearly identifies responsibilities
 - Align project activities with the outcomes defined in Rating Factor 1
 - Describe how you intend to include minority and disadvantaged populations in the planning process
 - Build a strong project evaluation system that enables mid-course corrections
 - Be aware that HUD plans to award additional points to applicants that prioritize the advancement of civil rights
 - Build the capacity of all partner organizations involved in project



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Community Challenge Planning Grant - Criteria

- Rating Factor 3 – Budget (10 pts)
 - Be clear!
 - Link budget directly to project activities
 - Use Form HUD-424-CBW
 - No less than 5 percent of budget must address engaging populations underrepresented in planning processes



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Community Challenge Planning Grant - Criteria

- Rating Factor 4 – Additional Leveraging and Collaboration (15 pts)
 - Exceed 20 percent match
 - Demonstrate evidence of match

Documented Match & Leveraged Resources	Points Awarded
20 percent (required)	0 points
> 20 and ≤ 30 percent	2 points
> 30 and ≤ 40 percent	3 points
> 40 and ≤ 50 percent	4 points
> 50 and ≤ 60 percent	5 points
More than 60 percent	6 points

- Identify other leveraged federal investments
- Partner!



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Community Challenge Planning Grant - Criteria

- Rating Factor 5 – Capacity (15 pts)
 - Demonstrate ability to:
 - Administer federal grants
 - Conduct outreach to low-income persons
 - Manage contactors, consultants and teams



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Preferred Sustainability Status

- 2 bonus points will be awarded to you if you are working with communities that received Preferred Sustainability Status from a FY 2010 Sustainable Communities grant application
 - Activities must further the purposes of the Regional Planning Grant Program or Challenge Grant Program
 - Activities must either directly reflect Livability Principles or result in delivery of services consistent with Livability Principles
 - Applicant must maintain relationship with PSS Community and be part of the planning and implementation processes in the designated area

**Determine if there is a FY 2010 PSS community
or region in your area**



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Ranson, WV – Ranson Renewed

- Ranson is a small city of 4,500 joined with the adjacent city of Charles Town, WV (also pop. 4,500) that seeks to renew downtown brownfields and blight while avoiding sprawling growth in the agricultural/historic areas on the fringe
- Amount: \$1,775,000 in FY10 HUD Community Challenge/DOT TIGER/EPA grants
 - \$980,000 in FY 2010 HUD Community Challenge/DOT TIGER II Planning grants
 - \$375,000 in EPA Area-Wide Brownfield Pilot and Brownfield Cleanup grants
 - \$420,000 match (30 percent of HUD/TIGER)
- Green Corridor Revitalization that will revitalize downtown brownfields and use a complete street improvement of the main commercial roadway to link downtowns, growth areas, and a new regional commuter center for bus and rail transit access
 - LEED-ND, mixed-use development of brownfields areas
 - Green overlay zoning district in Old Town
 - Green infrastructure incentive system
 - New, form-based smart code system for 6,000 undeveloped acres
 - Guidebook for smart growth and green development (form-codes + 4 projects)



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Ranson, WV

- Funding has convened expert team of planners, innovative transportation experts, real estate and economic experts, civil engineers, public engagement experts, public policy and funding experts
- See www.ransonrenewed.com and <http://cityofransonwv.net/economicdevelopment/grants> for more info
- Will demonstrate how small towns on the fringe of a major metropolitan area can foster sustainable economic development, clean transportation, and community livability with the right planning and infrastructure investments



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Tips for Success

- Limit the number of projects that you submit
- Pay attention to the points
- Consider your reviewers: HUD, DOT and EPA
- Understand and incorporate the latest trends in smart growth and community revitalization (*e.g.*, form-based codes, complete streets, green infrastructure, LEED-ND)
- Check out resources such as Smart Growth America, Congress for New Urbanism, Sustainable City Network
- Paint the long-term picture of what this funding will mean to your community
- Make sure the project sticks together
- Exceed the minimum 20 percent match
- Review FY 2010 Community Challenge Planning Grant winners



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Tips for Success

- Partnerships are key!
 - Seek non-traditional partners, and include organizations representing underrepresented populations
- Make links to other regional sustainability efforts
- Connect your project to other federal investments
 - HUD Sustainable Communities Regional Planning Grants & HUD-Assisted Housing
 - EPA Area-Wide Brownfields Planning Grants
 - FTA Bus Livability & Urban Circulator Grants
 - USDA Great Region Grants
 - DOT TIGER Grants
- Include photographs, maps and charts
- Build Congressional support



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Next Steps?

- Review NOFA
- Define your top priorities
- Ask HUD for feedback on previous applications
- Determine if you are eligible for PSS points and make requests to the points of contact
- Confirm your partnerships
- Contact Climate Communities for further help



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Questions?

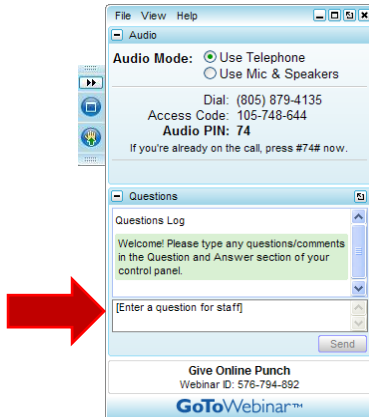
Today's PowerPoint presentation is available at
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