



Energy Block Grants Work!
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TODAY'S WEBINAR TOPIC

**Funding Opportunity:
EPA's Urban Waters Small Grant**

Speakers:



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Upcoming Grant Opportunities

FHWA Transportation,
Community & System
Preservation

Due January 6, 2012

EPA Urban Waters Small Grants

Due January 23, 2012

December 8, 2011

For more information: www.climatecommunities.us



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Recorded Webinar and PowerPoint Archive

All 2011 recorded webinars and PowerPoints are available at:

www.climatecommunities.us/webinars.html

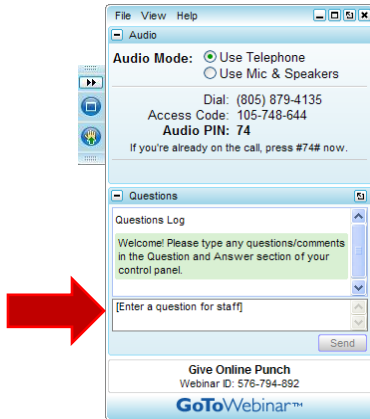




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Asking questions



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Upcoming Webinars

December 15, 2011

Using Competition to Encourage Energy Efficiency Improvements: Kansas' Take Charge Challenge

Off until January 8th



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Urban Waters Small Grant Program



The goal of the Urban Waters Small Grants is to fund research, studies, training, and demonstration projects that will advance the restoration of urban waters through activities and partnerships that also support community revitalization and other local priorities.



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Urban Waters Small Grant Program



1. Promote a comprehensive understanding of local water quality issues

2. Identify and support activities that address these issues at the local level.

3. Engage, educate and empower communities surrounding the urban water body

4. Benefit surrounding communities including those that have been adversely impacted by the water pollution



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EPA's Urban Waters Small Grant

1. Eligibility Overview
2. Funding Overview
3. Project Focus Areas
4. Priorities for Success
5. Examples



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Eligible Applicants

- State and local governments
- Territories, Native American Tribes
- Public and Private Universities and Colleges
- Non-Profits
- Interstate Agencies



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How does EPA define urban?

- No set definition; applicant should make case based on:
 - Total population compared to adjacent areas
 - Population density
 - Density of structures



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Urban Waters Funding Overview

- \$1.8 million, with up to approximately \$3.8 million available in FY2012
- Up to \$60,000 per award
- No floor, but suggested to be no less than \$40,000
- Minimum \$2,500 non-federal match





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Proposals should address

1. Environmental Restoration of an urban water body;
2. Partnerships; and
3. Benefits to the target community



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Area 1

Environmental Restoration of an Urban Water Body

1. Water Quality Restoration
2. Relevance to Community Priorities
3. Success Potential and Feasibility



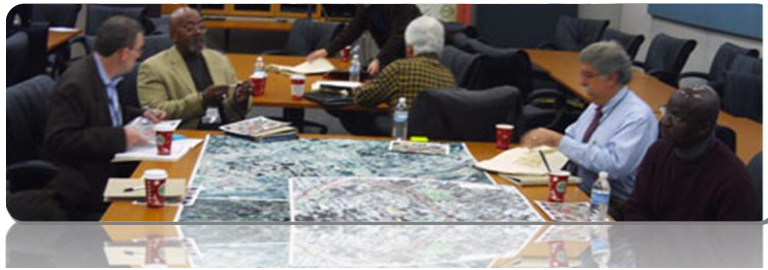


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Area 2 Partnerships

- EPA views effective partnership as a high priority
- Weighted on organizations specific to water quality and environmental justice, especially those that have proven expertise
- Include letters of commitment from these groups if you have an existing relationship



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Area 3 Benefits to the Target Community

- Specific neighborhoods or populations positively impacted
- Positive impacts on downstream communities
- Health and public welfare improvements
- Support for consistent economic & community development





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Urban Waters Small Grant projects can include:

- Creation of partnerships among diverse stakeholders
- Educational programs
- Trail and walkway mapping
- Establishment of baseline monitoring
- Community training and educational programs
- Innovative demonstration projects



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Urban Waters Small Grant Programs do NOT include

- Implementing stormwater infrastructure improvements
- Clean-ups
- Constructing wildlife habitats
- Wildlife corridor expansion
- Streambank restoration
- Constructing community access points
 - Overlooks
 - Boat launches
 - Recreation areas





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Demonstration Projects

1. Demonstrations **must** involve new or experimental technologies, methods, or approaches.
2. A project that is accomplished through the performance of routine, traditional, or established practices, or a project that is simply intended to carry out a task rather than **transfer information or advance the state of knowledge**, however worthwhile the project might be, is not considered a demonstration project.



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Priority: Link to EPA's Strategic Plan

Emphasize EPA's Crosscutting Objectives

1. Expanding the conversation on environmentalism
2. Working for environmental justice and children's health
3. Advancing science, research, and technological innovation
4. Strengthening state, tribal, and international partnerships
5. Strengthening EPA's workforce and capabilities



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Priority: Environmental Justice

EPA expects the awards to address

- water quality issues in communities, such as those containing minority, low income, or indigenous populations, and/or
- Involving these communities and others in performance of the project



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Priority: Emphasis on Environmental Outputs

(Core project deliverables)

Focus on any activity, effort or associated work product related to an environmental goal or objective.

1. Be specific
2. Make it measurable (qualitative or quantitative)
3. Provide dates



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Environmental Outputs Examples

- # of core partnership established
- # and types of outreach, education and presentation activities in community
- Maps produced to illustrate area
- # of green job training activities
- # of new monitoring sites



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Priority: Emphasize Environmental Outcomes

(Project Effects on both the community and environment)

Focus on the results and consequences of the project.

- Must be quantitative
- Vary in terms of measurement period (short term, near term, long term)



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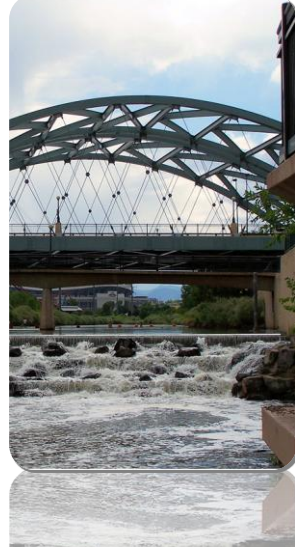


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Environmental Outcomes Examples

- Generate community interest in Green practices
- Dedicate Green space
- Build knowledge and awareness
- Educate community members, residents and decision makers
- Hands-on training and installation of demonstration projects



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Example: Anacostia River Watershed





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Example: Turkey Creek, MI



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Competitive Tips

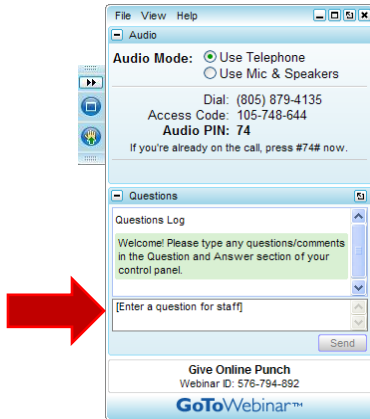
- Exceed the \$2,500 match
- Demonstrate real partnerships
- Involve community residents
- Clearly communicate the environmental benefits
- Coordinate with state water quality agency and local watershed groups for technical expertise
- Communicate with your EPA regional office about project
- Connect to larger community and watershed priorities
- Build Congressional support



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Questions?



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